



IPATH
FALL 11

DANNY DICOLA. JAWS. MATT RODRIGUEZ. STEVE DURANTE. RYAN REYES. BEN RAYBOURN.

 **IPATH**

RYAN LAY. STEVE NESSER. JACK SABBACK. JON GOEMANN. FRED GALL. KENNY REED
NOT PICTURED





IPATH'S PRODUCT COMMITMENT

IPATH has always been driven by its raw and creative outlook towards skateboarding and similarly progressive cultures. Just like the team that backs IPATH, our products have always been diverse in nature, adhering to no one cookie-cutter form. Since the beginning, IPATH has been constantly striving to make the best products possible while reducing our impact on the environment. Hemp, organic cotton and similar materials have always been a part of the IPATH program.

It's been more than 10 years since IPATH came on the scene and we're still pushing forward with products that get better season after season.

Within the last few years we've taken a long hard look at what we're doing, what our partners on the ground are saying and what our customers want to wear. We're using new factories and construction techniques to make some of the best footwear for this market.

As part of our ongoing commitment to our planet and your customers, here are a few ways we've stepped up our products.

HIGHER QUALITY AND DEPENDABLE DURABILITY

We've switched to an improved higher grade rubber to increase grip and reduce wear.

Green isn't a trend, it's a way of life for many and IPATH has been using high quality hemp in many of our shoes. Your customers may not be crunchy, but that doesn't mean they don't care about the environment.

Leathers and suedes have been greatly improved. Touch them. We're now getting these materials from Silver-rated tanneries - factories that produce high-quality leather goods in an eco-conscious manner. Few can claim that.

IMPROVED FIT

All the vulcanized shoes now use stroble construction, a process where the last of the shoe is stitched together to create a sock-like affect and allows for the addition of better insoles. They feel better and they perform better. People notice.

We've introduced EVA footbeds into all of our shoes, including the vulc models. This gives an improved fit and function for stresses that come with skateboarding, BMX and similar activities.

On select models, we've introduced the new More Cushion for the Pushing footbed. For guys that drop hammers... or just drop, this is going to be a big deal.

ENVIRONMENTAL COMMITMENT

All of our cupsole models use water based glues which are less harmful for the Earth's environment. You won't notice, but you should care.

All IPATH shoe boxes are made from post consumer paper and printed with soy based inks.

IPATH t-shirts and sweatshirts are made using organic cotton or recycled materials, such as those derived from PET bottles (the same plastic bottles from which you may drink soda or water).



This symbol denotes the use of hemp in this product. Hemp is a solid alternative to cotton canvas and other materials due to how easy it is to grow and its impact on the environment.



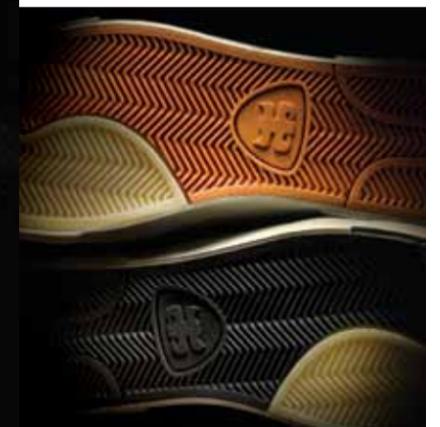
No animal byproducts were used in making this shoe when this icon is present.



An advanced footbed design that helps fight against the high impacts. Now you can have More Cushion For the Pushing. Available on select models.



On our core skate styles, we have added Sticky Icky rubber to the forefoot. This special formula allows for increased board grip and feel.



The Super Natural Collection



A limited release of select IPATH footwear. Featuring the Imprint outsole – a custom built sole that Vibram created specifically for skateboarding and is available exclusively on IPATH products -- the Super Natural collection adds premium performance to your shoe wall.

The Super Natural collection includes three new shoes, the Nite Owl (Jon Goemann's pro model), the Artisan (Steve Nesser's pro model) and the Adams, an outdoor inspired mid that like the Cat, is definitely skateable.

Also included in the Super Natural collection are select Grasshopper and Cat models, with added tweaks to make them more skate-friendly than ever.

Thin, light, flexible with no break-in period. That's Super Natural.

Look Back And Push Forward

Remember when we dropped the Cats? They changed what a skate shoe could be. If you carried them, you were stoked. The Cat looked unique. It was functional. It had a story. And most importantly, it sold.

Now we're redefining what a cupsole can be and doing it in a way that no other brand in this industry can. For Fall 2011, we're partnering with Vibram on their first custom sole built specifically for skateboarding. And IPATH is the only brand to have it.

If you don't know Vibram, they're the leader in high performance outsoles. For more than 70 years, Vibram has been combining the best in durability, comfort and performance to create rubber for shoes that matter. Vibram soles are found on premium outdoor footwear worldwide, including boots that make it to top of Everest, the feet of supermoto riders, on snowboard boots and the feet of elite military forces. When performance matters, Vibram is the answer.





The Super Natural Collection



21E15 / NITE OWL
Black Waxed Suede



21E17 / NITE OWL
Antique White Suede



21E23 / ARTISAN
Waxed Natural Hemp



21E02 / ARTISAN
Rootbeer Smooth



21E22 / ARTISAN
Waxed Black Suede



31E39 / CAT MID
Waxed Monk's Robe Suede



11E08 - GRASSHOPPER
Waxed Natural Hemp



31E06 / ADAMS
After Dark Oiled Nubuck



About Imprint - The Super Natural Sole

While many companies have used stock Vibram products in action sports, Vibram created the Imprint sole specifically for skateboarding and it's available exclusively from IPATH. You won't find it anywhere else.

Utilizing a multi-durometer version of Vibram's TC1 Plus rubber compound, Imprint provides exceptional grip and durability in a light, thin profile, with no break in period.

The Imprint's heel area has been reinforced with a harder rubber to limit the excessive wear caused by heel stops. The toe and lateral sections were designed with a specific tread pattern that provides the right amount of grab and a directional flex in line with the natural movements of your feet. The Imprint's center areas are a combination of micro-lug surfaces and an omni-directional traction pattern for enhanced board feel and overall grip.

The result is a shoe that feels like a vulc, absorbs shock like a cupsole and performs like nothing else out there. Simply put, the Imprint sole lasts longer and skates better.

Available only on the IPATH Super Natural collection, including the Nite Owl, Artisan, Adams, as well as select Cat and Grasshopper models.



JON GOEMANN
FOR IPATH





NITE OWL / INSPIRED BY JON GOEMANN

When we announced Jon Goemann joining the crew late last year, the calls came in asking when he was going to get a shoe. This is it.

Part of the Super Natural collection, Jon's first pro-model features the Imprint outsole custom designed for us by Vibram. Looks like a chiller, feels like a vulc, style that lasts.

Also features our advanced More Cushion for the Pushing footbed.

NITE OWL

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	Waxed Black	
																			Antique White



21E15
Black Waxed Suede



21E17
Antique White Suede





ATB Financia

STEVE NESSER

FOR IPATH





ARTISAN / INSPIRED BY STEVE NESSER

The second IPATH pro shoe for skateboarding's working man, Steve Nesser. Included in our Super Natural collection, the Artisan features the custom Imprint outsole by Vibram (an IPATH exclusive) and a solid, understated upper that matches Steve's commitment to skateboarding.

Also features our advanced More Cushion for the Pushing footbed.

ARTISAN

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Waxed Hemp
																		Rootbeer
																		Black



21E23
Waxed Natural Hemp



21E02
Rootbeer Smooth



21E22
Waxed Black Suede





DERELICT / INSPIRED BY FRED GALL

Fred Gall is the godfather for the Ipath crew when we go on tour. With his legendary status of destroying less than perfect skate spots that others don't even want to touch, Fred continues to inspire the next generation of rippers.

Fred's low has a triple stitched, beefed up ollie area, a grippy vulc outsole, combined with toe and heel caps that make it able to deal with New Jersey's worst.

Also features our advanced More Cushion for the Pushing footbed.

DERELICT

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Black/Tan
																		Brown
																		Peat



21E04
Black/Tan Suede



21E05
Fossil/Bombay Brown Suede



21E06
Peat Suede/Hemp





REED LOW / INSPIRED BY KENNY REED



21E08
Fossil Suede



21E09
Peat Suede



21E20
Natural Hemp



The world traveler, you never know if the next Kenny Reed photo will be from NYC or Budapest. This updated version of the Reed Low has been lighting up shoe walls and our Facebook page since we launched it last Fall.

Also features our advanced **More Cushion for the Pushing** footbed.

REED LOW

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Fossil
																		Peat
																		Natural



REED MID / INSPIRED BY KENNY REED



21E11
Antique White Hemp



21E13
Waxed Black Suede



21E19
Waxed Black/Rasta Hemp



21E18
Dark Coffee Suede



An OG mid, Kenny's first shoe remains a staple in the IPATH line. It's stood the test of time, offers the support guys want and stands out on your shoe wall.

Also features our advanced More Cushion for the Pushing footbed.

REED MID

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Antique White
																		Black
																		Black/Rasta
																		Dark Coffee



MATT ROD CAT LOW

Another IPATH OG, M-Rod's legendary style comes through in this custom version of the Cat Low. Smooth laid back, and able to get the job done when the time comes... just like Matt.

The Cat Low features our advanced More Cushion for the Pushing footbed.

MATT ROD CAT LOW

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	Fossil
---	---	-----	---	-----	---	-----	---	-----	----	------	----	------	----	----	----	----	----	--------



21E14 / Inspired by Matt Rodriguez

Fossil Suede/Hemp





STASH MID

A court inspired vulc-mid that's built and priced right. The vulc feel skaters want, padding where they need it and colorways that move.

STASH MID

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16		
																			Dark Coffee
																			Black/Rasta



11E13
Dark Coffee Hemp



11E20
Black Suede/Rasta





WHARF

Following our commitment to following our own path in making footwear, the Wharf was introduced a few years back as a unique take on what a vulc could look like.

After being out of the line for a few seasons, we brought it back last year and with a few tweaks, it's found great success. New material stories and colors help keep it fresh.

WHARF

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Antique White
																		Hemp
																		Dark Coffee



31E34
Antique White Hemp



1WH3M
Natural Hemp



41D03
Dark Coffee Suede





LANGSTON

Sleek and stylish, with a premium feel. The Langston has a clean, super flexible upper that works whether you are skating or just trying to dress your kit up for a night out.

LANGSTON

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Monk's Robe
																		Black



31E18
Waxed Monk's Robe Suede



31E19
Waxed Black Suede



ABOUT

A culmination of IPATH signature trademarks – a commitment to skateboarding and our love for the outdoors. A skateable mid with utilitarian styling.

ABOUT

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16		
																			Tan
																			After Dark



31C27
Tan Suede



31E40
Waxed After Dark Hemp





CAT



31E07
Black Waxed Hemp



31E10
Rootbeer Smooth Leather



31E32
After Dark Oiled Nubuck



31E12
Natural Waxed Hemp



31D07
Tan Suede



CAT10
Black Suede

This is what put us on the map. If you stock it, it sells.

You don't want to mess too much with a classic. We did some slight retooling to keep it relevant to the new guys that weren't pushing 10 years ago. With a new, grippier outsole, minimal padding and colors that work at the park or in the office, the Cat should have at least another nine years added to its life.

The After Dark Oiled Nubuck is part of our upgraded Super Natural collection, featuring the Imprint outsole that was created exclusively for IPATH by Vibram.

CAT

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		Black
																		Rootbeer
																		After Dark
																		Natural
																		Tan Suede
																		Black Suede



GRASSHOPPER



11E24
Waxed Rosewood Suede



11E23
After Dark Hemp/Rasta
h



11D05
Antique White/Rasta Hemp
h



11E22
Waxed Black Suede/Natural Hemp
h



11E08
Waxed Natural Hemp
SN h

For more than 10 years the Grasshopper has remained one of the strongest silhouettes in the Ipath line. Upgraded with a more flexible sole and streamlined padding, this heritage piece will continue to move.

The Waxed Natural Hemp is part of our upgraded Super Natural collection, featuring the Imprint outsole that was created exclusively for IPATH by Vibram.

GRASSHOPPER

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		White/Rasta
																		Rosewood
																		After Dark
																		Black
																		Natural Hemp



ADAMS

The latest addition to our series of outdoor inspired silhouettes. Part of the Super Natural collection, it features the custom sole Vibram created exclusively for IPATH. Premium materials and high attention detail make sure this shoe will surely not disappoint.

And yes, you can skate in it.

ADAMS

5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	
																		After Dark



31E06
After Dark Oiled Nubuck

SN



Steal Your Mane



BLACK I4615 HEATHER GREY I4616 WHITE I4617

S	M	L	XL	XXL	
					Black
					Heather Grey
					White



Pride

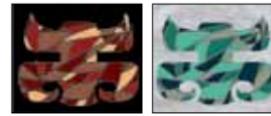


BLACK I4618

S	M	L	XL	XXL	
					Black



Stained



BLACK I4624 HEATHER GREY I4625

S	M	L	XL	XXL	
					Black
					White
					Heather Grey



Stencil



HEATHER GREY I4626 WHITE I4627

S	M	L	XL	XXL	
					Heather Grey
					White



King's Flag



BLACK I4619 HEATHER GREY I4620 WHITE I4621

S	M	L	XL	XXL	
					Black
					Heather Grey
					White



Mtn. Grown



HEATHER GREY I4622 WHITE I4623

S	M	L	XL	XXL	
					Heather Grey
					White



Temple



BLACK I4628 WHITE I4629

S	M	L	XL	XXL	
					Black
					White



Totem



WHITE I4630 RED I4631 ARMY GREEN I4632

S	M	L	XL	XXL	
					White
					Red
					Army Green



Snack Attack



BLACK
I4633

S	M	L	XL	XXL	
					Black



Friendly Fire



BLACK
I4634

S	M	L	XL	XXL	
					Black



Snack Attack Pullover



BLACK
I4636

S	M	L	XL	XXL	
					Black



GRAPHIC
ON BACK

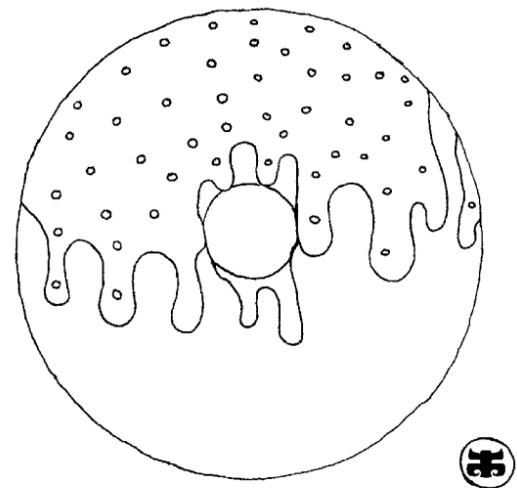
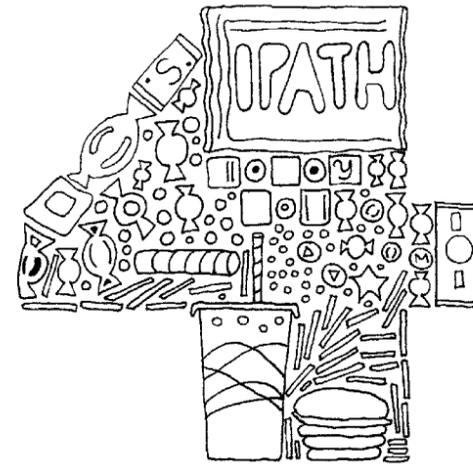


Totem Zip-up



HEATHER GREY
I4637

S	M	L	XL	XXL	
					Heather Grey





21E04 / DERELICT
Black/Tan Suede



21E08 / REED LOW
Fossil Suede



11E13 / STASH
Dark Coffee Hemp



21E14 / CAT LOW Inspired by Matt Rodriguez
Fossil Suede/Hemp



31E07 / CAT MID
Black Waxed Hemp



11E24 / GRASSHOPPER
Waxed Rosewood Suede



21E05 / DERELICT
Fossil/Bombay Brown Suede



21E09 / REED LOW
Peat Suede



11E20 / STASH
Black Suede/Rasta



31E18 / LANGSTON
Waxed Monk's Robe Suede



31E12 / CAT MID
Natural Waxed Hemp



11E23 / GRASSHOPPER
After Dark Hemp/Rasta



21E06 / DERELICT
Peat Suede/Hemp



21E20 / REED LOW
Natural Hemp



31E34 / WHARF
Antique White Hemp



31E19 / LANGSTON
Waxed Black Suede



31D07 / CAT MID
Tan Suede



11E22 / GRASSHOPPER
Waxed Black Suede/Natural Hemp



21E11 / REED MID
Antique White Hemp



21E19 / REED MID
Waxed Black/Rasta Hemp



1WH3M / WHARF
Natural Hemp



31C27 / ABOUT
Tan Suede



CAT10 / CAT MID
Black Suede



11D05 / GRASSHOPPER
Antique White/Rasta Hemp



21E13 / REED MID
Waxed Black Suede



21E18 / REED MID
Dark Coffee Suede



41D03 / WHARF
Dark Coffee Suede



31E40 / ABOUT
Waxed After Dark Hemp



31E10 / CAT
Rootbeer Smooth Leather

The Super Natural Collection



21E23 / ARTISAN
Waxed Natural Hemp



21E02 / ARTISAN
Rootbeer Smooth



21E15 / NITE OWL
Black Waxed Suede



31E39 / CAT MID
Waxed Monk's Robe Suede



31E06 / ADAMS
After Dark Oiled Nubuck



21E22 / ARTISAN
Waxed Black Suede



21E17 / NITE OWL
Antique White Suede



11E08 - GRASSHOPPER
Waxed Natural Hemp



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