

THRASHER[®]



**PREBOOK
HOLIDAY
2024**

THRASHER X TOY MACHINE

blood sucking skateboard collab



THRASHER
X
TOY MACHINE



VORTEX

MAROON HOODIE, BLACK LONGSLEEVE, BLACK T-SHIRT, NAVY T-SHIRT

THRASHER
X
TOY MACHINE



PYRAMID

BLACK HOODIE, BLACK T-SHIRT, ASH GREY T-SHIRT

THRASHER
X
TOY MACHINE



THRASHER B.T.H.

NAVY HOODIE, DARK CHOCOLATE CREWNECK, WHITE T-SHIRT

THRASHER
X
TOY MACHINE



MONSTER-GRAM

ASH GREY HOODIE, CHARCOAL T-SHIRT

THRASHER
X
TOY MACHINE



GIRLFRIEND

BLACK HOODIE, BLACK T-SHIRT, WHITE T-SHIRT

THRASHER
X
TOY MACHINE



HECHO

DARK CHOCOLATE HOODIE, FOREST GREEN T-SHIRT, BLACK T-SHIRT

THRASHER
X
TOY MACHINE



THRASHER

TEMPLETON BY BURNETT

BLACK T-SHIRT

THRASHER
X
TOY MACHINE

HEADWEAR



SCRATCH SNAPBACK
CHARCOAL



SCRATCH SNAPBACK
BLACK



B.T.H. TRUCKER
BLACK/BLACK/WHITE



SECT SNAPBACK
BLACK



SECT SNAPBACK
NAVY

ACCESSORIES

THRASHER
X
TOY MACHINE



THRASHER X TOY MACHINE
4" STICKER 5-PACK



THRASHER X TOY MACHINE
1" BUTTON 5-PACK



THRASHER X TOY MACHINE
3" KEYCHAIN

HOLIDAY2024



SMILE BY KEVIN "SPANKY" LONG

NAVY HOODIE, BLACK T-SHIRT, PURPLE T-SHIRT

HOLIDAY2024



NINETY-FIVE

BY KEVIN "SPANKY" LONG

ASH GREY HOODIE, JADE DOME T-SHIRT

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CHAINS

BY DANIEL SHEPARD

SPORT GREY CREWNECK, BLACK T-SHIRT, TAN T-SHIRT

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CHINATOWN

BLACK HOODIE, WHITE T-SHIRT, GOLD T-SHIRT

HOLIDAY2024

HEADWEAR



NINETY-FIVE SNAPBACK - NAVY
BY KEVIN "SPANKY" LONG



CHINATOWN SNAPBACK - BLACK



CHAINS TRUCKER - BLACK
BY DANIEL SHEPARD



CHAINS SNAPBACK - KHAKI
BY DANIEL SHEPARD

HOLIDAY2024



**FLAME
FOLD BEANIE - BLACK**



**GONZ SAD
FOLD BEANIE - FOREST GREEN**



**WORLDWIDE
SKULLY BEANIE - ORANGE**



**SKATEGOAT SPLIT
SKULLY BEANIE - BLACK/WHITE**

HOLIDAY2024



**FIRE OUTLINED
SKULLY BEANIE - RED**



**FIRE OUTLINED
SKULLY BEANIE - BLUE**



**OATH
SKULLY BEANIE - WHITE**



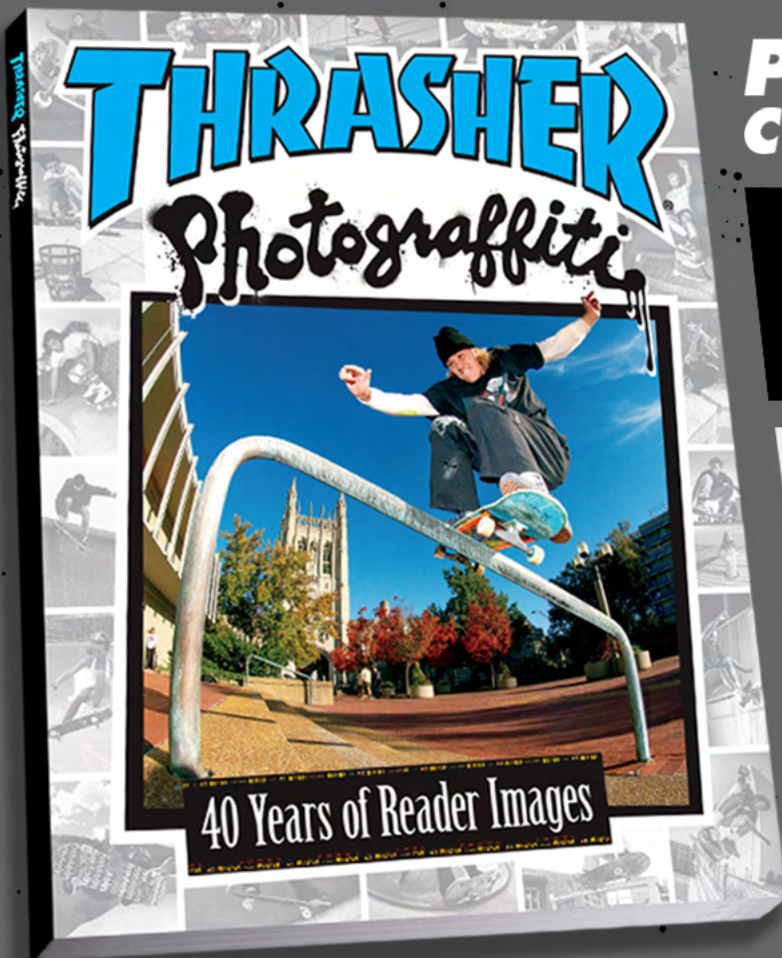
**OATH
SKULLY BEANIE - BLACK**

HOLIDAY2024

PHOTOGRAFFITI COFFEE TABLE BOOK

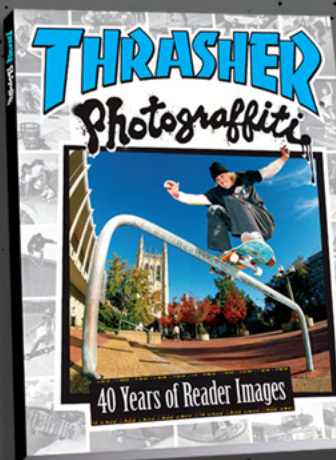
Thrasher celebrates its 40-year history of reader-submitted skate photography.

- Features 1,000+ photos
- Premium, photo-quality paper
- Over 45 interviews with skaters around the world
- Pro skater testimonials
- Unpublished images
- Special features and all of the action, laughs, and gnar that four decades of skating brings



PHOTOGRAFFITI COFFEE TABLE BOOK

HOLIDAY 2024



PHOTOGRAFFITI

1981-1989

WITHIN MONTHS of Thrasher's first issue, photos from readers started to flood in. Creating a magazine department to feature the images wasn't exactly an editorial decision, it was a command from the army of skaters who wanted to share their scenes in the only forum available. Geographic isolation between skaters was about to end. Photo-G was born.



"Getting Thrasher in the mail was the one thing I looked forward to every month"

Briff Parrot

In your 1982 letter to Thrasher, you declare: "we will continue to skate for as long as possible." Here we are 42 years later and you're still skating. You're a man of your word!

To be able to hop on a board and cruise down the street is something I never took for granted.

You also shout out your skate crew. Four decades is a long time, and we know Ray Underhill passed away, but do you still keep in touch with any of the others? Running into Ray Underhill and Lyle Donohoe in 1981, I was the last skater in the town of Smyrna, TN, and needed inspiration. They pushed me to become a better skater.

I kept in touch with Lyle Underhill. Jay Calder passed away. Alan Ray, who later became a pro for Powell-Perrata, passed away in 2008.

That ramp you're doing an air on has graf that says

"Skate tough or go home." Did anyone actually get sent home due to insufficient skate toughness? Everyone got sent home because the ramp didn't last much longer after that photo. All my friends in Smyrna stopped skateboarding and I had to go in search of a new skating home.

The mag was only one year old in 1982 and you guys were already representing it with that Thrasher tag. Thank you for that. I'd love to know how many subscribers Thrasher had back in 1981. These days, whenever I see a kid wearing a Thrasher T-shirt, I have to resist the urge to run up to them and yell in their face. "You don't even know what that shirt means! I had the first oversized nine issues!" Getting Thrasher in the mail was the one thing I looked forward to every month.

You had your hand in the skate industry over the years. What are some of the things you were involved with? From the blast of energy of seeing my stuff published in Thrasher I got in touch with other skaters in the region and began traveling to contests on their local ramps. We formalized this

In 1983 with the Mid-Eastern Skateboard Series that I helped organize along with Bryan Ridgway, Marty Zentgraf and Mike Hill. I followed up in 1985 with an expanded Eastern Blownout Series and then moved to California to take a job at Transworld, where I eventually became the Managing Editor. I became a judge for the National Skateboarding Association in order to make pro skaters care my existence, except for Tony Hawk, of course, because he usually won and his dad (I loved Frank) ran the whole thing. I was also team manager for Vision/Sims/Schmitt Six star rider Steve Rocco left that job, and he proceeded to make my life hell before he went on to help Gonz Gaudin Blind skateboards. Nothing about Steve. He was going after the company, not me personally. I would later write a scathing article about the Vision Pro Skate Escape contest which provoked the ire of the Vision owner and TWS publisher. I could not wait to leave the industry and get back to just being a skater again.

To what do you attribute your skate longevity? I'm lucky enough to be still skating thanks to the seemingly endless Portland, Oregon, rainy season and finally being able to understand risk.

Interviews by Adam Grogan



The first Photograffiti department was featured in the January 1982 issue, shown below

Chuck Treece

First off, it's surreal to even be talking about this 42-year-old skate photo with you. Isn't life a trip? Yeah, it's a trip reflecting on the entire history of skateboarding. So many sessions and spots and all the energy was created with a core group of people.

You have a long legacy with Thrasher, including getting the cover in May 1984. Did you even remember that you were featured in the first ever Photograffiti department in 1982?

I remember sending that photo into Thrasher and how stoked I was on connecting with the magazine. Thrasher has a way with making the road clear for all the lifestyles of skateboarding. The glue of it all. I have great memories of having Thrasher around.

That ramp in your Photo-G pic looks very skinny. Did you ever get tossed off the side? That is Mark Gernack's ramp in Delaware. It was maybe eight feet wide. It was easy to get tossed off but there was nothing but grass around it in Mark's backyard.

What were the sessions like there? Sessions at the G-Mack ramp were epic. It was a fun ramp to learn tricks on. Mark ripped that ramp. There were many great skate memories. Did the ramp ever get proper clogging? Or did you just quietly disintegrate it with grinds?

From what I remember it had PVC on just one side. That ramp was so important for my style of skateboarding. Pure roots.

What was the ratio of fashion vs. function on the big wristband you're wearing? Dr. J aka Julius Erving, was one of my biggest inspirations. So, I kept the Philly vibs within my approach to skateboarding. Style matters.

Four decades after this pic, you're still skating and creating music. What keeps the engine revving? I stayed out here on my skateboard mainly for the fun of it all. Just setting up a board stokes me out. There are so many skateparks and spots going that I am doing what I can to kickturn everywhere that concrete transition is located. Thanks for the stoke.



TENNESSEE...



DELAWARE...



SOUTH CAROLINA...



TEXAS...



PREBOOK TODAY

ORDERS DUE BY

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